

OLD SHAWNEE DAYS



Your Support is Needed!

The first weekend of June will mark the 55th year that Old Shawnee Days has kicked off the summer season for thousands of families in Shawnee and surrounding communities. Over four generations have known this weekend as the start of summer and with attendance over 100,000 people, the four day event provides the perfect opportunity for you to promote your business. Your support will allow the community to continue to enjoy free admission to all concerts and events.

oldshawneedays.org

OLD SHAWNEE DAYS

2023 Sponsorship Commitment

This agreement confirms your commitment to sponsoring Old Shawnee Days in 2023. Please send the completed agreement to the Old Shawnee Days Sponsorship Committee at osdsponsors@gmail.com. You may send payment now or be invoiced or pay online at www.oldshawneedays.org/sponsors. If enclosing payment, please mail this agreement and payment to:

Old Shawnee Days Society
Attn: Sponsorship Committee
PO Box 3214
Shawnee, KS 66203

Sponsorships of \$1000 or higher, e-mail a high resolution logo in EPS or TIFF format to: osdsponsors@gmail.com.

Please Complete & Return, Thank You.

Business Name: _____

Contact Name: _____ Phone: _____

Address: _____

City/State/Zip: _____ E-mail: _____

Level of Sponsorship: ☐ \$6000 ☐ \$3000 ☐ \$1000 ☐ \$500 ☐ \$250

Payment Is Enclosed: _____ Please Invoice Me: _____ Pay online at www.oldshawneedays.org/sponsors: _____

(All payment due by May 1st to ensure you receive promotional recognition)

Would you like to be contacted by the Parade Committee for a Parade Entry? ☐ YES ☐ NO

Would you like to be contacted by the Booth Committee for a Booth Space? ☐ YES ☐ NO

(Diamond and Platinum Sponsors receive a complimentary booth and tent. All other commercial booths are an additional \$410 per booth space).

OLD SHAWNEE DAYS IS REGISTERED UNDER SECTION 501 (C) (3) OF THE INTERNAL REVENUE CODE.
EIN NUMBER: 48-1193709

Old Shawnee Days takes place on June 1st thru June 4th, 2023!

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2023 Sponsorship Packages - June 1st thru 4th

Diamond Sponsor Level - \$6,000

- Main Stage Sponsorship for Friday and Saturday night.
- Display your company banner at the Main Stage all weekend.
- Your company representative can welcome the crowd and introduce your business.
- Complimentary booth space and tent at Old Shawnee Days 2023.
- VIP Parking Pass
- Eight reserved seats to the Friday and Saturday night concerts.
- Company logo listed on Old Shawnee Days website sponsor page at www.oldshawneeday.org
- Company logo listed on Old Shawnee Days app and link to business page.
- Company Showcase on Old Shawnee Days social media outlets.
- Event Flutter Flag at your business two weeks prior to event.
- Company logo included on Old Shawnee Days banner at event.
- Sponsor recognition for your business presented at the Kick-off Breakfast June 1st.

Platinum Sponsor Level - \$3,000

- Choice of Attraction Sponsorship of Gazebo or Special Event stage.
- Display your company banner at the attraction all weekend.
- Your company representative can welcome the crowd and introduce your business.
- Complimentary booth space and tent at Old Shawnee Days 2023.
- Six reserved seats to the Friday and Saturday night concerts.
- Company logo listed on Old Shawnee Days website sponsor page at www.oldshawneeday.org
- Company logo listed on Old Shawnee Days app and link to business page.
- Event Flutter Flag at your business two weeks prior to event.
- Company logo included on Old Shawnee Days banner at event.
- Sponsor recognition for your business presented at the Kick-off Breakfast June 1st.

Gold Sponsor Level - \$1,000

- Choice of Attraction Sponsorship
- Display your company banner at the attraction all weekend.
- Four reserved seats to the Friday and Saturday night concerts.
- Company logo listed on Old Shawnee Days website sponsor page at www.oldshawneeday.org
- Company logo listed on Old Shawnee Days app and link to business page.
- Event Flutter Flag at your business two weeks prior to event.
- Company logo included on Old Shawnee Days banner at event.
- Sponsor recognition for your business presented at the Kick-off Breakfast June 1st.

Silver Sponsor Level - \$500

- Two reserved seats to the Friday and Saturday night concerts.
- Company name listed on Old Shawnee Days website sponsor page at www.oldshawneeday.org
- Company name listed on Old Shawnee Days app and select social media promotions.
- Company name included on Old Shawnee Days banner at event.
- Sponsor recognition for your business presented at the Kick-off Breakfast June 1st.

Bronze Sponsor Level - \$250

- Company name listed on Old Shawnee Days website sponsor page at www.oldshawneeday.org
- Company name listed on Old Shawnee Days app and select social media promotions.
- Company name included on Old Shawnee Days banner at event.
- Sponsor recognition for your business presented at the Kick-off Breakfast June 1st.

Be Part of the FUN!

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2023 Sponsorship Packages - June 1st thru 4th

ENTERTAINMENT (all weekend)

Main Stage	\$6,000
Bandstand Sponsor	\$3,000

SPECIAL EVENTS (all weekend)

Special Event Stage	\$3,000
Entertainers	\$1000 each

GAMES AND CONTESTS (Saturday/Sunday)

Baking Contest	\$1,000
Kids Games and Contests Area	\$1,000

GROUNDS ITEMS (all weekend)

Golf Carts (will also be at parade)	\$1,000
Big Tent	\$1,000

LIVING HISTORY (Saturday/Sunday)

Pony Rides & Petting Zoo	\$1,000
Ticket to Fun	\$1,000

PARADE \$1,000



* Sponsorship must be confirmed and paid prior to relevant publication deadlines to be included in advertising and promotional material.